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New Rosenberger Business Organizations in China and India

Today, the Rosenberger Group announced the spin-off of its antenna and wireless coverage product portfolio with a new brand entity: PROSE.

Rosenberger Strengthens its Position in Growing Markets

Rosenberger is a leading manufacturer of innovative connectivity products, providing highest technology expertise and enhanced services to its customers worldwide, covering industries such as automotive, communication, data center solutions, site solutions, test & measurement, and medical & industries.



Olaf Scale



Ashok Vasudevan

Rosenberger's CEO Mr. Eric Kueppers said, "Rosenberger is perfectly positioned to achieve sustainable future growth with this spin-off. As independent companies, each entity is able to create optimum added value for our customers with tailored capital allocation and strategic flexibility to drive innovation and customer satisfaction."

The goal is to accelerate our growth and create a stronger local Rosenberger footprint by focusing on RF, fiber-optic, high-speed data, and high-voltage interconnect solutions. Rosenberger has already released investments to further expand the manufacturing footprint in India and China.

The transaction is planned to be completed by the first half of 2022.

New Presidents in China and India

After closing, Olaf Scale will remain the responsibility as President for Rosenberger Asia Pacific. Mr. Scale has a broad international experience working for private as well as stock listed companies in EMEA and APAC region. Lately he spent some years in China forming a local organization and successfully implementing a growth path.

After closing, Ashok Vasudevan will remain the responsibility as President for Rosenberger India. Mr. Vasudevan comes with a deep experience in building organizations from scratch, having successfully developed manufacturing centers of excellence, R&D centers, and regional service centers for different multi-national companies in India.

About Rosenberger

Rosenberger is one of the world's leading manufacturers of impedance-controlled and optical interconnect solutions in high-frequency, high-voltage and fibre-optic technology.

The product range covers RF coaxial connectors, components and accessories, RF measurement products as well as cable assemblies for mobile communication networks, data centres, industrial test & measurement, automotive electronics as well as for high-voltage contact systems, medical and industrial electronics as well as aerospace engineering. The Custom machining division manufactures customer-

specific precision parts from all machinable materials for various industries such as the automotive and commercial vehicle industry, ship building or classic mechanical and plant engineering.

Worldwide, the Rosenberger Group operates manufacturing and assembly locations as well as Rosenberger sales offices in Europe, Asia and North and South America where – in total – approx. 13,300 employees develop, produce and sell our products. In 2021, the Rosenberger Group achieved global sales of 1.503 billion €. Rosenberger Hochfrequenztechnik GmbH & Co. KG with its headquarters in Fridolfing/Germany, where more than 2,800 people are employed today, was founded in 1958 and has been family-owned ever since.

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